MARKETING EMAIL TO THOSE INTERVIEWED BUT NOT ENROLL (show yellow as preview)

SUBJECT: Follow Up on (student’s name) College Financial Aid and Admissions Needs

Prior to the Covid-19 outbreak, you and (student name) registered and attended our free education workshop.

Because of the effects of Covid-19, we know you are probably still worried about how you are going to pay for (student’s name) college. We can help you find the best college for the money without (student’s name) owing tens of thousands of dollars in student loans.

Some college financial aid programs will soon be reduced or even eliminated. Also, many colleges are making substantial changes to their admissions requirements. Some colleges will close their campuses and only be available online, while others will be permanently closed.

We can help make college affordable with no upfront costs or long-term obligations. Our professionals have helped guide over 100,000 students just like (student’s name) through every step of the financial aid and admissions process. And they have had students accepted at over 2,100 colleges.

To learn more about how we can help relieve you of all the stress and worry, follow our link to:

**HelpForCollegeNow.com**

We’re now offering a free trial with no up-front costs or long-term commitment. Click HERE (this should take them to helpforcollegenow.com just like above link does) for details.